



MAGENTA LLC BECOMES A CERTIFIED

WOMAN-OWNED PLASTIC INJECTION MOLDING MANUFACTURER

(CHICAGO, IL) September 2, 2014 – Magenta, LLC a Chicago-based, plastic injection molding company has been certified as a “woman owned business” by the Women’s Business Enterprise National Council (WBENC), making it one of the only certified woman-owned, plastic injection molding manufacturers in the State of Illinois.

“Our goal is to continue to guide the mission and vision of Magenta as an environmentally friendly, socially responsible company with a strong commitment to impeccable quality and American manufacturing,” said Lisa Skul – Vice President of Marketing. “Our certification will help us add value to our current customers, reach new markets and help customers innovate new product lines while continuing to grow our workforce in the Chicago area.

Magenta LLC designs, manufactures, assembles and decorates a wide range of innovative, plastic injection-molded closures and containers. Their plastic components appear in consumer food products, personal care, pharmaceutical, and medical/healthcare packaging for customers ranging from mid-market to Fortune 500. They offer customized packaging design, manufacture, and decoration, and also customizable proprietary products and plant tissue culture vessels. Magenta also manufactures its own line of superior quality, travel Drinkware known for its signature ultra-leak-resistant lid, high quality graphics and fun, flipper colors.

Last year, Magenta received a 2013 gold award from IMDA (In-Mold Decorating Association) for their innovative use of IML (in-mold labeling) technology on the Magenta “Classic Cup” Drinkware. “We are proud to continue the legacy of American pride and exquisite quality that has distinguished Magenta in the plastic injection molding packaging market” said Skul.

About Magenta LLC: Since 1969, Chicago-based Magenta LLC has designed, manufactured, assembled, and decorated a wide range of innovative, plastic injection-molded closures and containers. Magenta LLC creates custom packaging for major brands in the food and beverage, personal care, household and car care, healthcare, medical/pharmaceutical and animal health markets as well as a unique line of travel [drinkware](#) featuring environmentally friendly materials and customizable designs. Magenta is proud to be an American manufacturer. Visit Magenta at www.magentallc.com

